

RESOLUT

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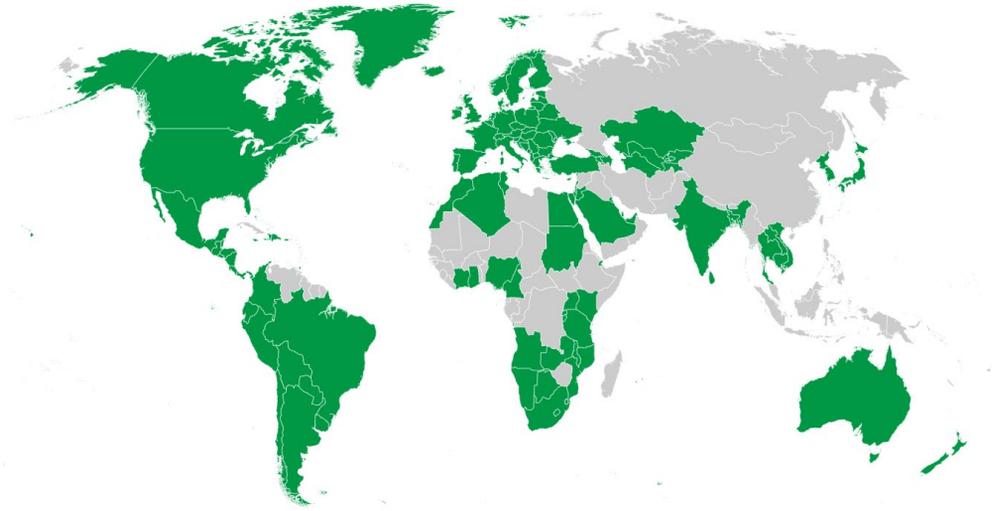
INTERNATIONAL PLATFORM

October 2025

INTERNATIONAL PLATFORM

Market Analytics & Site Selection Services

300+ CLIENTS | 50 STATES | 130+ COUNTRIES



Identify Target Customer

Target Customers in Trade Area

Units Possible in a Market

Blueprint for Opening Sequence

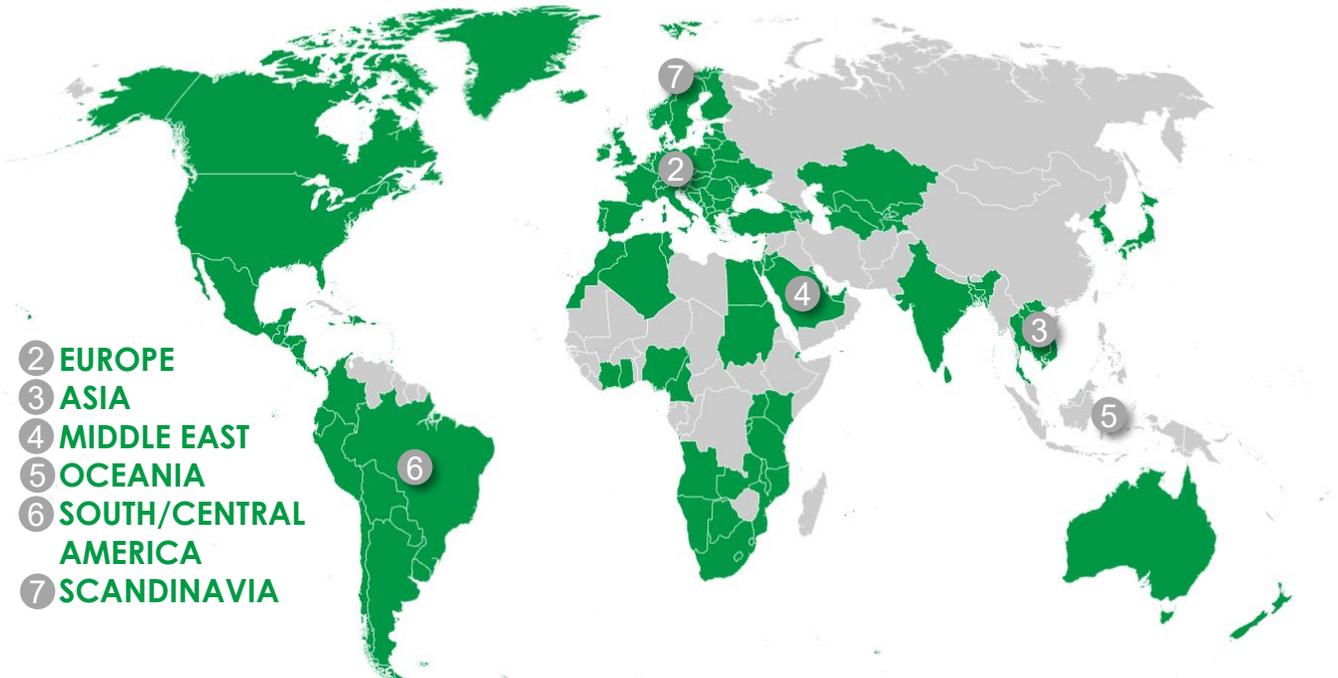
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CONTINENTAL MAPPING

1 NORTH AMERICA



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MARKET ANALYTICS AND SITE SELECTION SERVICES

RETAIL COMPASS



RETAIL BUILDER



CITY SKYLINES



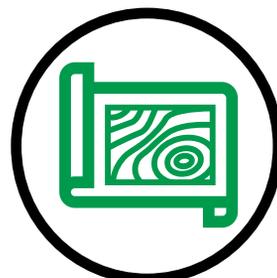
FRANCHISE TOOLBOX



RETAIL SCORECARD



FRANCHISE TERRITORY



The primary goals of these tools:

- Identifying the **target customer**
- Calculating **how many of these customers** are within a defined trade area
- Calculating the **number of units that could open** within a specific market
- Laying out the **strategic blueprint** for the sequencing/order in which the units should open

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RETAIL COMPASS

- Who is the ideal customer?
- How many customers are there? (Market Capacity)
- How much money is being spent in an area? (Share of Wallet)
- What is the money being spent on?

LONDON, UK

ENTERTAINMENT
£406,382,478
Total Spent

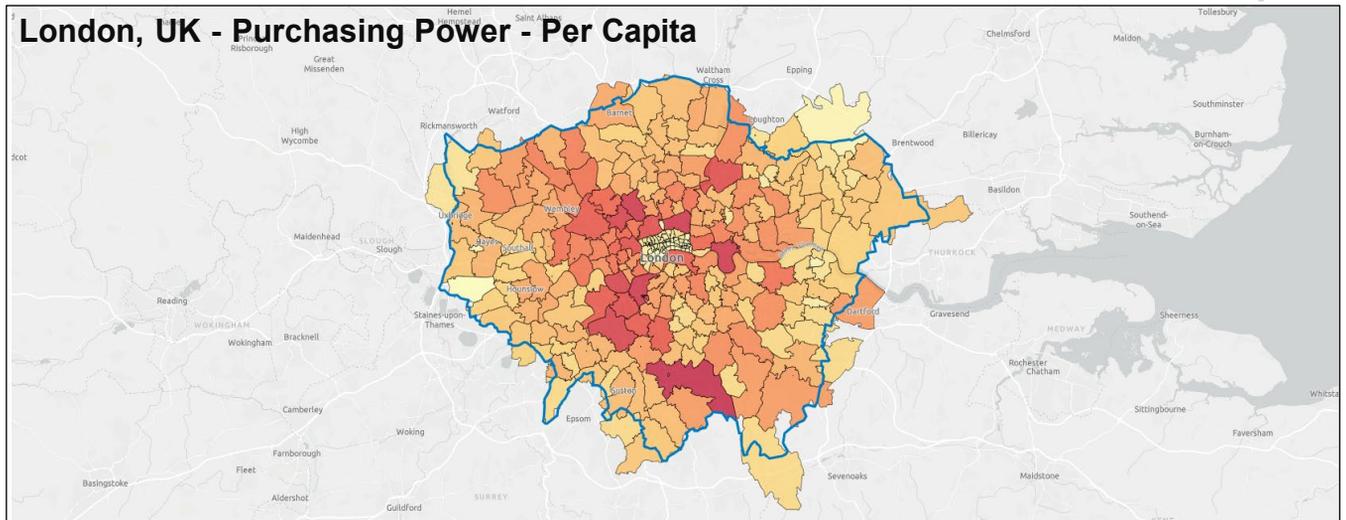
FOOD & BEVERAGE
£2,629,598,925
Total Spent

HOUSEHOLD APPLIANCES
£167,111,489
Total Spent

HOUSEHOLD FURNISHINGS
£386,192,993
Total Spent

CONSUMER ELECTRONICS
£264,181,847
Total Spent

JEWELRY & PERSONAL EFFECTS
£536,337,810
Total Spent



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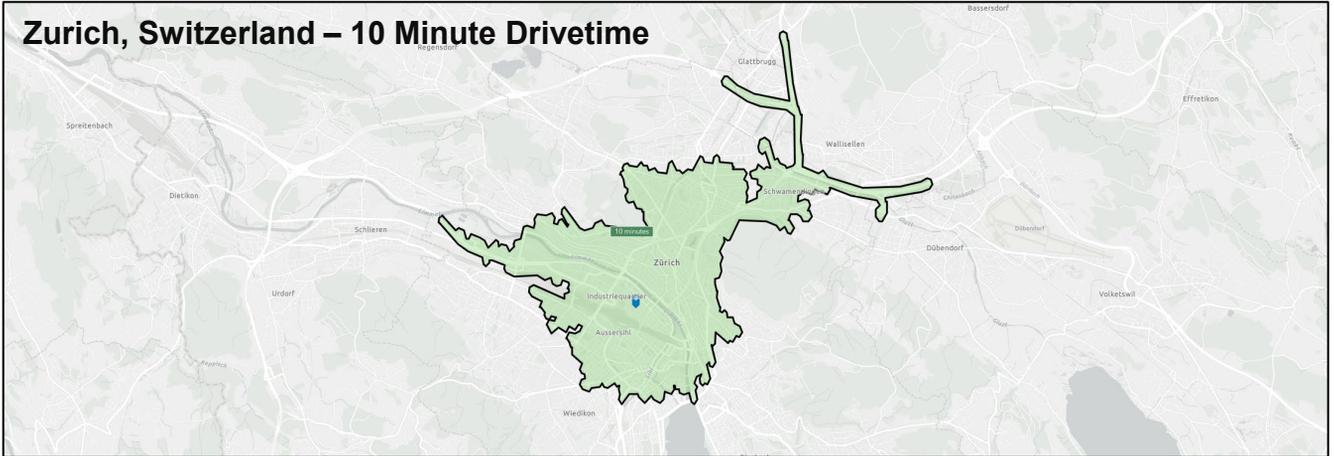


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RETAIL COMPASS: IDENTIFYING THE CONSUMER BASE



ZURICH, SWITZERLAND

KEY FACTS

POPULATION AND HOUSEHOLDS



268,980

Total Population



2.00

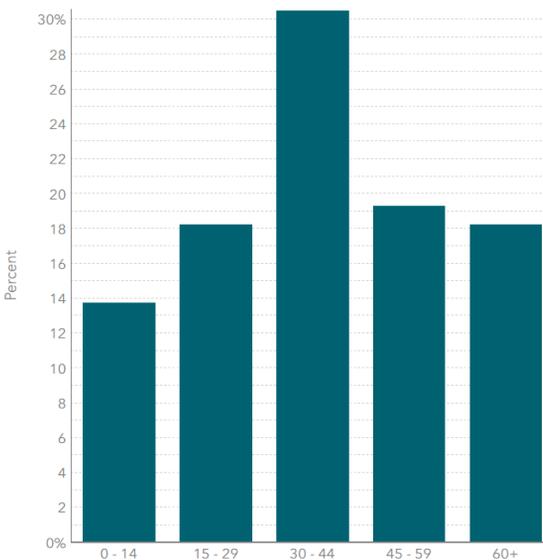
Average Household Size



134,653

Total Households

POPULATION BY AGE



Age Group	Percent
0 - 14	14%
15 - 29	18%
30 - 44	30%
45 - 59	19%
60+	18%

SPENDING AND PURCHASING POWER



CHF 53,969

Purchasing Power Per Capita



109

Purchasing Power Index



CHF 987

Clothing



CHF 564

Toys/Sports/Pets



CHF 4,350

Food & Beverage



CHF 349

Electronics & IT



CHF 1,289

Medical Products



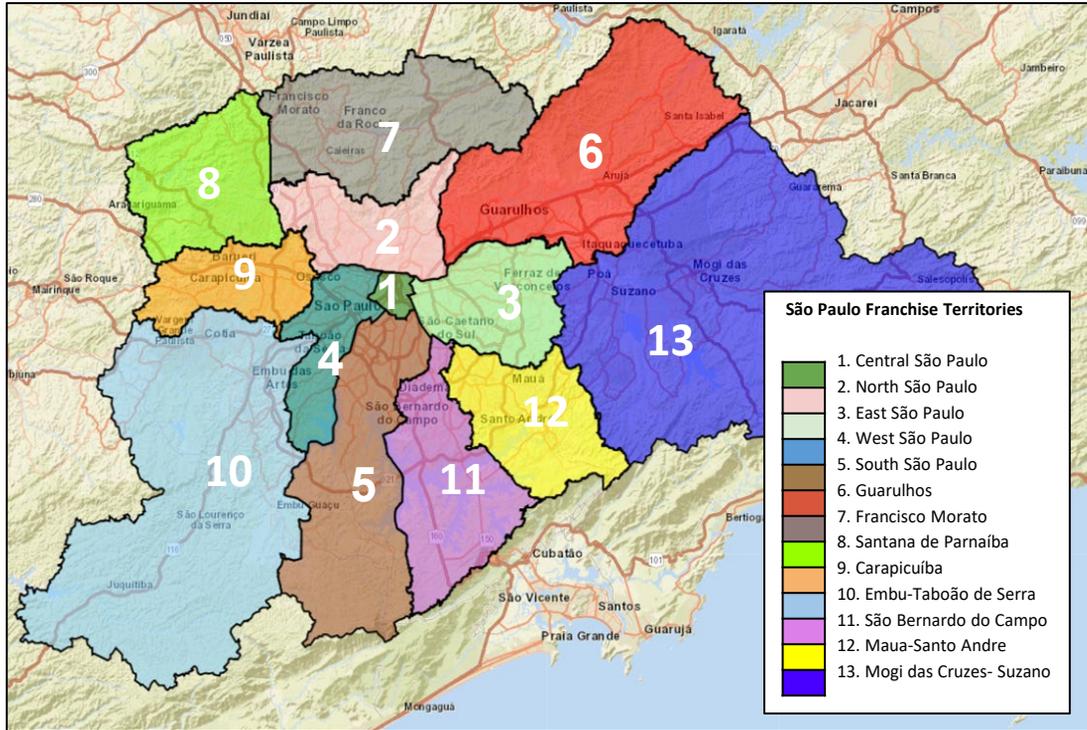
CHF 1,256

Personal Care

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FRANCHISE TERRITORIES



THIS PROGRAM ASKS:

- Where are the best potential target areas and why? (Store Capacity)
- How many units can be sustained? (brick and mortar)
- Who is the existing competition in the target area?
- How do we define Franchise Territories based on Store Capacity?



FRANCHISE TOOLBOX: PICK WHICH SPECIFIC TOOLS YOU NEED



DUBAI MARKET COMPETITORS			
#1	2	0	1
#2	1	2	1
#3	1	1	1
#4	1	0	1
MARKET PENETRATION STRATEGY			
DUBAI MARKET AREA # OF LOCATIONS			
CONSERVATIVE - POP 150k	4		
MODERATE - POP 100k	5		
AGGRESSIVE - POP 75k	6		

SOLUTIONS MOLDED ON A CASE-BY-CASE BASIS



The franchise toolbox is an “a la carte” offering, an affordable platform to gain access to higher end analytics at a reasonable price point.

- Good for clients who don't require the full suite of information in the full module
- Easily customized for clients with specific research needs

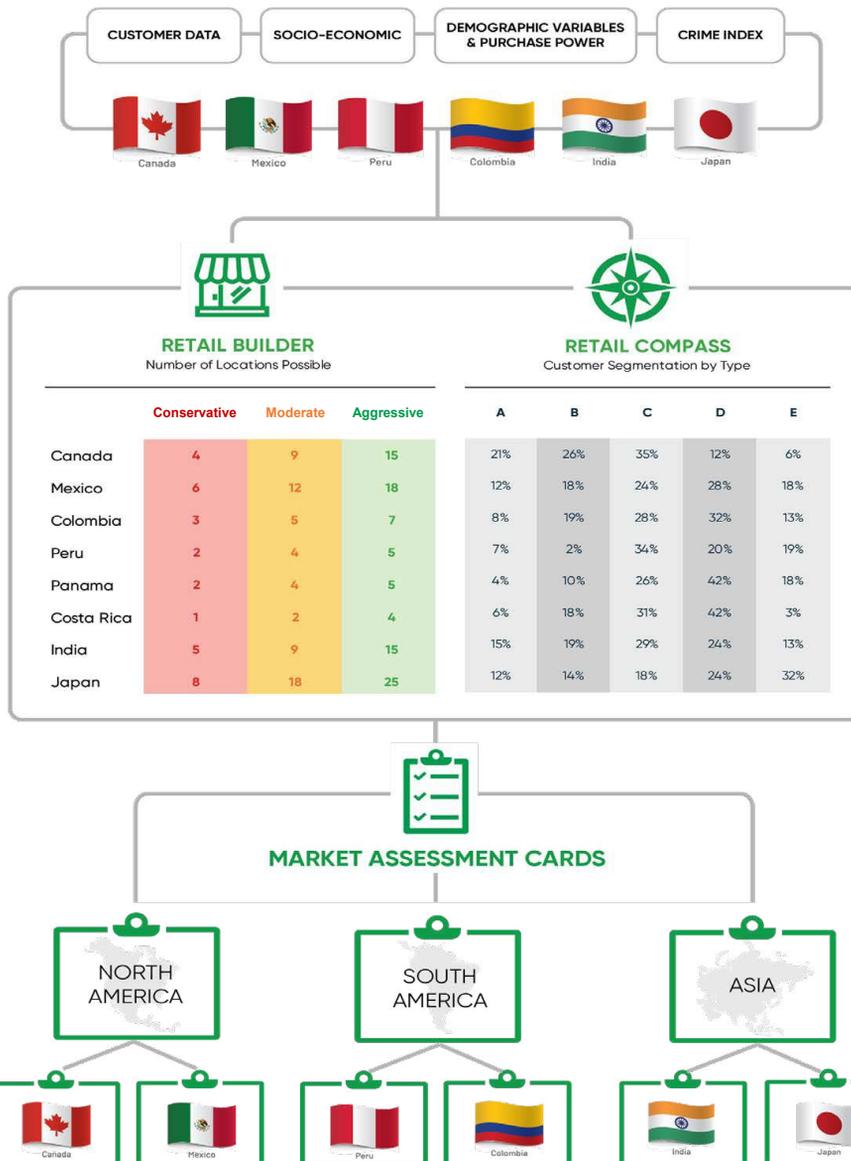
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RETAIL SCORECARD

- Used for clients that are looking to expand across the U.S. or internationally.
- High level view and measure of store/market capacity, then drilled down to a 15,000-foot level, and concludes with a 'boots on the ground' site specific analysis.



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NEXT STEPS

- Where are we growing next ?

- **Contact us:**

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